



The Real Story of the Bail Bond Industry

Who are we? What do we do? And how effective are we?

The bail bond industry has existed in the United States for centuries. Today the bail bond industry consists of some of the finest, most energetic and most determined business people in the private sector. You know that to be a bail agent, you have to be an entrepreneur, you have to work very hard and you have to be relentless in your pursuit of success, but most importantly your pursuit of getting the job done right.

Getting the job done right entails one thing. When a bail agent posts a bail bond with the court, that bail agent is guaranteeing to the court and to society that they will do everything in their power to guarantee the appearance of the said defendant in court. And that they pursue that defendant and return them to court. And if not that, the bail agent will pay the court the full amount of the bail bond. We "Ensure That Justice is Served." Bail agents are very often viewed as a nuisance and an enemy of law enforcement and to the prosecution, when in fact we are one of their greatest allies

There are many studies showing, that when someone that is arrested is released on a bail bond, they are much more likely to not only appear in court, but are also much less likely to commit a crime while out on bail. When you compare the statistics of free government releases such as "Own Recognizance" releases, in which the defendant themselves promise the court that they appear, with no guarantee other than their signature, to a bail bond release, there is absolutely no comparison on the success that exists. The bail bond industry has for centuries been the one industry that makes sure the wheels of justice can keep turning by ensuring the defendants are present in court.

The Public Relations Campaign we are launching is about our industry standing tall for the great work we do for the Criminal Justice System. We will educate the Criminal Justice System and the Legislature about the great work we do. We will educate the public, that we as an industry stand ready, willing and able to make sure that those arrested appear in court and face the justice system as required. And finally, we will work with all necessary parties on new and innovative ways that we can help the problems that exist today with budget issues and jail overcrowding. We do all of this, at no cost to the taxpayers.

We are part of one of the most unique businesses in the world. **We Know It, They Don't.** So proudly join us and let's tell the Great State of California who we are and what we do!!

To help in this campaign, please send your contributions to either of the California Bail Associations. We are working together in this effort along with the sureties. In an effort to bolster our public relations campaign and our Political Action Funds, we ask you to please make 80% of your contribution towards the Public Relations Campaign and 20% to the Political Action Committee Fund. These funds will work in concert in the aforementioned efforts. So, please feel free to work with either association. We thank you in advance for your support.

Al Lopez
CBAA, President

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